



## DID YOU KNOW THESE FACTS ABOUT EXCEDE®?

Here are four more reasons why EXCEDE® (*ceftiofur crystalline free acid*) Sterile Suspension is the best treatment choice for acute metritis.

**FDA-APPROVED  
CONVENIENT  
TWO-DOSE REGIMEN  
MINIMIZES INJECTIONS.**

For acute metritis, EXCEDE is approved by the Food and Drug Administration to be administered in two doses, 72 hours apart. Even if the cow doesn't show signs of immediate improvement, that doesn't mean the antibiotic isn't working.

As long as the cow's condition isn't getting worse, you can trust that EXCEDE is still hard at work. Rather than switching to another antibiotic prematurely, it's important to give the full two-dose regimen for best efficacy.

**EXCEDE REQUIRES NO  
PEN MOVES.**

With EXCEDE, there's zero milk discard. That means you can keep milk in the tank and eliminate the worry of accidental milk residues. EXCEDE can reduce costly health losses associated with hospital pen moves, including:

- Additional stress on cows, change in social rank
- Potential exposure to other serious diseases
- Reduced dry matter intake
- Less time spent eating
- Reduced milk production
- Greater number of aggressive confrontations
- Reduced lying time

**DAIRY WELLNESS  
MAKES A DIFFERENCE™**

**EXCEDE®**  
(*Ceftiofur Crystalline Free Acid*)  
Sterile Suspension

## EXCEDE® PROVIDES EXTENDED THERAPY.

Unlike other antibiotics that are administered daily, EXCEDE® delivers longer duration therapy — the initial dose keeps working for 72 hours. Even if the cow improves after the first dose, it takes time to resolve the infection inside. Always make sure to give both doses according to label directions.

## BQA-FRIENDLY ADMINISTRATION.

EXCEDE is administered subcutaneously at the base of the ear. A training video in Spanish is available to help your workers learn correct administration.

To learn more about why EXCEDE is your best choice for treating acute metritis, visit

[zoetisUS.com](http://zoetisUS.com)

**IMPORTANT SAFETY INFORMATION:** People with known hypersensitivity to penicillin or cephalosporins should avoid exposure to EXCEDE. EXCEDE is contraindicated in animals with known allergy to ceftiofur or to the  $\beta$ -lactam group (penicillins and cephalosporins) of antimicrobials. Inadvertent intra-arterial injection is possible and fatal. Do not use in calves to be processed for veal. Pre-slaughter withdrawal time is 13 days following the last dose. See full Prescribing Information, included in this folder.